

# CYBERCRIME

DESTROYS BUSINESS REPUTATIONS,  
REVENUE AND CUSTOMER TRUST

## IN 2022

there were 449 ransomware attacks every hour, worldwide.



## CYBER CRIMINALS

# TARGET EVERYONE



## BACKUPS

can prevent data breaches.

# COST OF RECOVERY

FOR CYBERCRIME WORLDWIDE

## BY 2027

global cybercrime is expected to cost USD \$23.8 trillion.



# CYBERCRIME

SKYROCKETING IN THE COMING YEARS

**186%**

Increase in cybercrime over two years.

**18%**

Increase in corporate data breaches in 2021, resulting in \$152 million in losses.

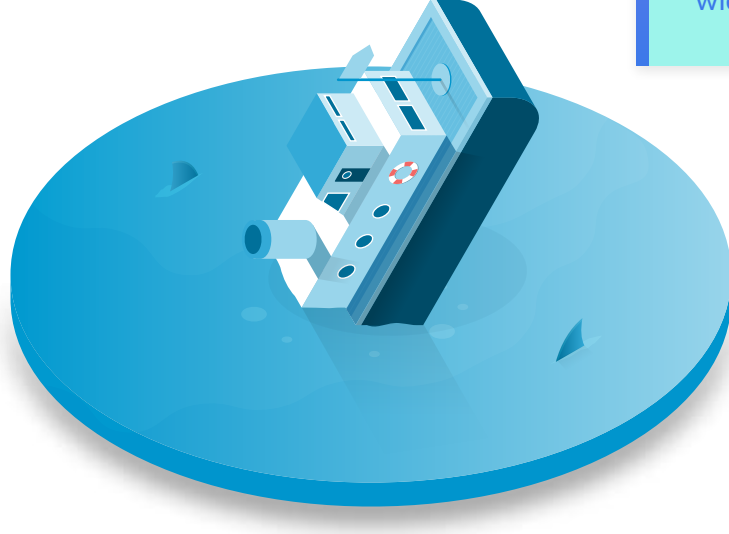
**81%**

of attacks on mobile users resulted from malware, in 2021.

# BUSINESSES CLOSE

AFTER A DATA BREACH

**48%** of companies reported a cyber attack in the past 12 months.



**29%** increase in the cost of a cyber attack. Now sitting at \$17,000.

of firms attacked say their solvency was threatened.

**20%**

## CYBERCRIME

widespread globally.

# HIGH PROFILE ACCIDENTS



**Twitter**

Data from 5.4 million accounts was stolen.

**Uber**

**Uber**

Covered up a data breach that affected 57 million users.

**medibank**

**Medibank**

Data breach affecting 9.7 million customers.

Other high-profile victims:

WIKIPEDIA



MERCK

FedEx

YouTube

# PROTECT YOUR DATA

WITH CLOUD BACK UP



## Remote offsite backups

Remote offsite backups in a secure location protect your data. Data is encrypted while in transit and at rest in SSAE certified data centers.



## Real-time backup

You will have access to all business data including individual files, partitions, drives, and entire servers with bare metal restores.



## Fast data restores

Restore your data in seconds in the event of data loss incident. With lightening fast access to data, you can run backed-up virtual machines without time-consuming data transfers.

## EFFORTLESS

backup and restore with intuitive management interface.



## Protects from suspicious activity

Monitoring & blocking suspicious changes to data and backups.



## Fully compatible with all types of data

Compatible with Windows, Linux & MacOS desktops and servers, iOS & Android mobile devices and virtual machine and database formats.

TO ORDER YOUR SERVERMANIA ACRONIS BACKUP visit [www.servermania.com](http://www.servermania.com) or contact [sales@servermania.com](mailto:sales@servermania.com)