

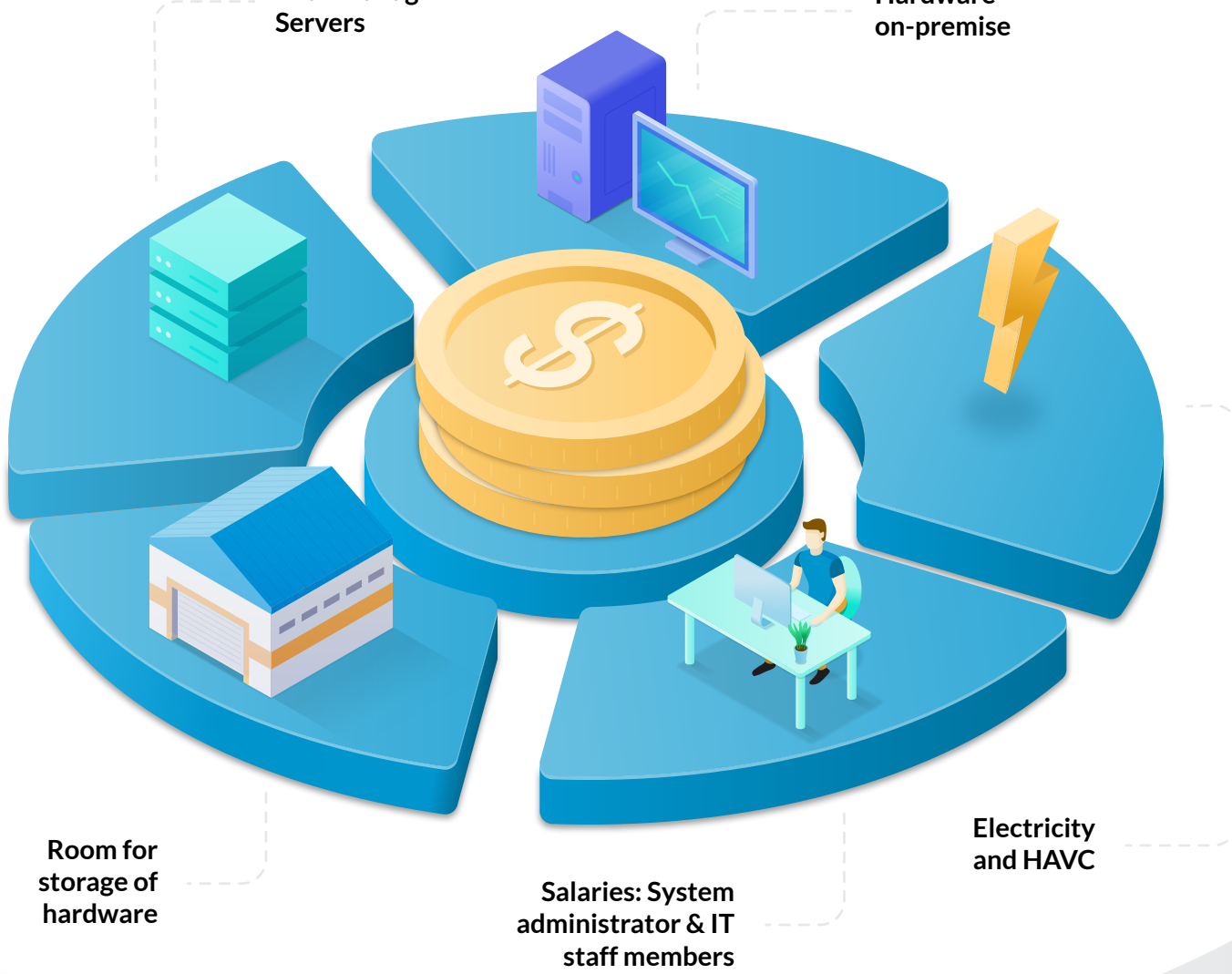
# HIGH COSTS AND RISKS

OF MANAGING YOUR OWN  
BUSINESS SERVERS



## DO YOU OWN & MANAGE YOUR SERVERS INTERNALLY?

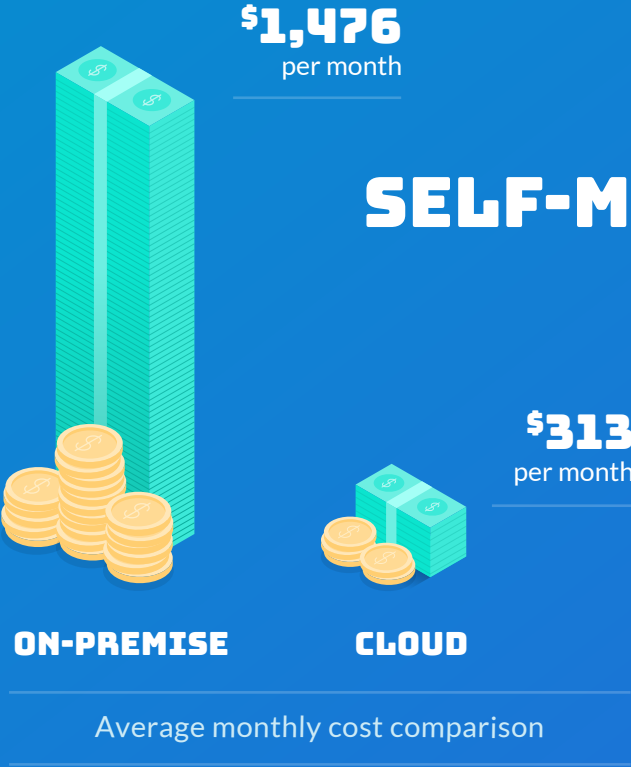
If so, here's some of the things you're paying for:



## SELF-MANAGED SERVERS ARE RISKY

Is your IT department preventing  
your servers from crashing?

Each of your employees spends **30 minutes a day**  
trying to solve computer issues. Most times,  
unsuccessfully.



## SELF-MANAGED SERVERS ARE EXPENSIVE

Is your IT department  
wasting money on  
infrastructure when  
they could be focusing  
on your business?

## WHAT CAUSES UNPLANNED DOWNTIME?



## 80% OF BUSINESSES SAID HUMAN ERROR CAUSED UNPLANNED DOWNTIME



Mishaps caused by human error  
include:

- Not properly configuring, deploying, and managing servers
- Not upgrading servers
- Failing to manage/upgrade applications
- Not completing urgent security updates
- Not following network security policies
- Not budgeting enough funds
- Not upgrading networks
- Not tracking regulatory compliance issues and SLAs

Where do human error-inflicted  
costs come from?

- Operations halt
- Sales transactions stop
- Customer trust drops
- Brand reputation suffers
- Employee productivity ceases
- 545 hours lost of productive work
- Email communications are cut off
- Compliance violations
- Contract penalties
- Supply-chain flow disrupted
- Deadlines missed

Getting operations running normally  
again once back online will set back  
businesses quite a few dollars as well.

## WHAT ARE SMART BUSINESSES PROACTIVELY DOING?

79% of organizations today require

**99.99%**

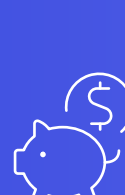
uptime minimum reliability.



Each managed computer saves a business 37%

## SAVE TIME & MONEY

Focus on your business & bottom line - not on your server.



Choosing a server management  
package is a fraction of the cost  
of hiring and managing your  
own team.



Rest easy knowing that trusted  
professionals are actively  
monitoring your server  
performance 24 hours a day.



Receive support from server  
admins who know your server  
inside and out.



In the event of a system outage,  
our server administrators  
immediately take action to  
bring your site back online as  
quickly as possible.

TO LEARN MORE ABOUT YOUR SERVERMANIA MANAGED SERVER

visit [www.servermania.com](http://www.servermania.com) or contact [sales@servermania.com](mailto:sales@servermania.com)